**Part I – Author**

1. Mark Twain
2. Ida Tarbell
3. Horatio Alger
4. Herbert Spencer
5. Thorstein Veblen
6. Henry Woodfin Grady
7. Russell Conwell
8. Andrew Carnegie
9. Frederick Winslow Taylor
10. *Adam Smith*

**Part II – Published Work**

1. Acres of Diamonds
2. Scientific Management
3. Dime Novels (Ragged Dick)
4. The Gilded Age
5. The History of Standard Oil
6. The Gospel of Wealth
7. The Wealth of Nations
8. The New South
9. Survival of the Fittest
10. Leisure Class/Conspicuous Consumption

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**Message/Significance**

1. Everyone ought to be rich, there is no nobility in being poor
2. John D. Rockefeller is a robber baron
3. Strong will thrive, weak will die
4. Self interest, invisible hand, fundamentals of capitalism
5. Frivolous displays of wealth, trend-setters
6. Late 1800s is time of corruption & greed
7. With Reconstruction must come modernization
8. The rich should become philanthropists
9. Hard work and honesty make rags to riches
10. Constant monitoring and refinement makes efficient factories